

# **Key to KĀNE**

## **Fatherhood Text-Messaging Program**

**Receive 3 weekly positive Parenting & Fatherhood Tips via text push-messaging for 12 weeks.**

**Give feedback to help assess its effectiveness.**

**For participating, you get Gift Cards of up to \$110 and a special project t-shirt.**

### **What is the process & how do you get Walmart Gift Cards?**

- ◆ Complete consent form & pre-survey. Download Fatherhood APP on your SMART-Phone. ◆ Receive a **\$25 Walmart Gift Card** & free Key To KĀNE t-shirt.
- ◆ APP Programmer will email you your username & passcode within 3-4 business days.
- ◆ 12 week commitment. You will start to receive 3 text messages weekly (M,W,F) including one text that will specifically name one of your children.
- ◆ Read texts weekly and after the 4th and 8th weeks, you'll be asked to do a brief survey through the APP (2-4 questions). When each survey completed, you will receive a \$10 Walmart gift card (\$10 + \$10 = \$20).
- ◆ After reading texts for all 12 weeks, you will be called by the UH Researcher to do the post-survey. When completed, you'll receive a \$30 Walmart gift card. MFSS staff will contact you to pick up your gift cards.
- ◆ If you do ALL Surveys (the 4th, 8th & 12th weeks), you will also receive an additional Incentive \$35 Walmart gift card. (Total Gift Cards = \$110).

You may be selected to be a part of a Focus Group to evaluate the APP. Additional benefits will be given.

**Click [HERE](#) to sign up to participate in this program!**

**Call Kawika at 242-0900 if you have any questions**