

Charity Walk Information Sheet

What is the Charity Walk?

- Created in 1978 by the Hawaii Lodging and Tourism Association to support Hawaii non-profit organizations across the state.
- Any non-profit in Hawaii is eligible to participate.
- Participating non-profits raise funds toward the Charity Walk; these funds are returned to the Hawaii Lodging and Tourism Association along with additional funds raised by participants of the charity walk.
- Walkers raise funds to walk in the 3.1 mile Charity Walk around Kahului (see the map on the back of this info sheet).
- All walkers receive a delicious breakfast prepared by various Maui hotels at the start of the walk and are treated to wonderful entertainment and incentives during and after the walk.
- All walkers are eligible to participate in prize drawings for awesome prizes.
- Participating in the Charity Walk is a great way to advertise your business by wearing your company T-Shirts during the walk.
- Over \$860,000 in donations were raised through participants of the Charity Walk in 2015.

How You Can Make a Difference by Partnering with MFSS in the 2016 Charity Walk

- Participate as an MFSS walker in the charity walk. Each walker must raise at least \$35 (\$25 for participants under 18 years old).
- Sponsor another person who is walking in the charity walk for MFSS.
- Make a donation to MFSS to be used as part of our contribution to the Charity Walk.
- Volunteer in the MFSS sponsored Keiki Tent at the Charity Walk.

How Your Donation Helps MFSS

- Funds raised by MFSS come back to MFSS in addition to a percentage of the undesignated funds raised by the Charity Walk participants.
 - For example if you were to donate \$100 to MFSS toward the Charity Walk, we would get that \$100 back as well as an additional \$50 (this is just an example, we do not know the actual percentage that we will receive back). In this way, your support leverages additional dollars that support the important services MFSS provides.

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How to Sign Up to Participate

- Visit our website at MFSS.ORG and click on the Charity Walk link in the top right corner.
 - Fill out the form, telling us who you are and how you would like to participate:
 - As walkers
 - As volunteers in the Keiki Tent
 - Sponsor other walkers
 - Making a donation to support our Charity Walk efforts
- If you or your team members are going to participate as walkers we will provide you the necessary Charity Walk participation forms, and collect the completed forms and funds raised from you.
- If you want to make a donation to support our Charity Walk efforts, you can do so via check or go to the Charity Walk link mentioned above to make a donation online.
- You can also call us at 808-242-0900 and speak with Debbie Butay, HR & Development Specialist, or Daphne Ladia, Director of Operations, about how you can participate.

Charity Walk Route

